



PEOPLE GROWERS
OF AMERICA
"Educational Productions & Promotions"

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Sample Corporate Event Cost Savings Analysis January 1, 2013

Exhibitor	Avg. # Emp	Value of Handouts or Screenings Per Employee	Gifts & Value	Total Value
American Diabetes Association	120	Diabetes Awareness Information and Risk Assessments \$100.00	Cookbook & Gift Card \$45.00	\$145.00
American Security	100	Carbon Monoxide Law, Safety and Security Information \$25.00	Free Home Security System \$100.00	\$125.00
Beauti-Control	75	Spa Hand Treatments (35 @ \$3.00/ea) \$105.00	Gift Certificate \$25.00	\$130.00
Casey Day Spa	80	Skincare Information, Menus of Service, Coupons, Skincare Product Hand Demos \$100.00	Make-up Session \$125.00	\$225.00
Costco Wholesale	95	Fruit, Granola Bars, Hand Sanitizers (95 @ \$3.00/ea) \$285.00	Chocolates & Spice/ Olive Oil Giftset \$50.00	\$335.00

doTerra Essential Oils	120	Aromatherapy & Health Through Oils Zyto Compass Scans (20 @ \$10.00ea) Oil Samples	3 Oil Starter Kit \$25.00	\$225.00
Frazier & Hunnicut	70	Spin your Financial Wheel Game and Giveaways, Literature on Retirement Planning and Financial Planning Worksheets \$50.00	Golf Ball Set \$35.00	\$85.00
Gentle Dental	80	Toothbrushes, Dental Floss Information on their services \$50.00	Sonic Care Toothbrush \$75.00	\$125.00
G&L Acupuncture	75	Mini acupuncture treatments and Chinese Pulse Readings (35 @ 10.00ea)	Free 1 Hour Treatment \$120.00	\$470.00
Harris WorkSystems	60	Ergonomic Work Stations Demonstrations and Post It Notes \$100.00	Chair Clock \$15.00	\$115.00
Heaven Earth Acupuncture	40	Acupuncture Demonstrations Free Evaluations \$100.00 per hour \$300.00	Gift Certificate for Treatments (2 @ \$75.00) \$150.00	\$450.00
King Lasik	85	Bladeless Laser Eye Surgery, Magnets, Artificial Tears, Coupon, Brochures (85@ \$5.00/ea) \$425.00	Cooler Chair \$25.00	\$450.00

Liberty Mutual	60	Distracted Driving Task, Hand Sanitizer, Lip Balm, Band Aids, Pens (60 @ \$4.00/ea) \$240.00	Target Gift Card \$25.00	\$265.00
Natural Family Health Clinic	75	Naturopathic Medicine Information Green Smoothie Samples \$100.00	Vitamin Pack \$25.00	\$125.00
Pro Health Chiropractic	70	Nerve System Scans (60 @ \$15.00/ea) Brochures, Samples & Prize Wheel \$900.00	½ Hr. Massage Certificate \$45.00	\$945.00
Qdoba Mexican Grill	125	Veggie Mexican Gumbo Samples (125 @ \$3.00 ea) \$375.00	Gift Bags with 3 Free Breakfast Coupons and 1 Free Entrée Coupon per bag (4 @ \$20.00 ea) \$80.00	\$455.00
Sprint Wireless	95	Fitness APS Education, Pens, Note Pads, Mugs with Personalized Corporate Discount Code (95 @ \$5.00/ea) \$475.00	Solo Solar Charger \$80.00	\$555.00
Stride Strong Physical Therapy	75	Sports Therapy, Rehabilitation & Fitness Development Facility Posture/Stride Assessment, Gait Analysis (30 @ \$15.00ea)	1 Hour Massage \$60.00	\$510.00
Take Shape for Life	80	Weight Management, Overall Fitness, Fitness Testing \$100.00	Health Coaching Session \$50.00	\$150.00
The Body Bunch	80	Chair Massage 2 Therapists @ \$75/hour for 3 hours \$450.00	1 Hour Massage \$65.00	\$515.00

The Portland Clinic	100	Free Blood Pressure Screenings (100 @ \$5.00/ea) Hand Washing Station, Hand Sanitizer (100 @ \$2.00/ea) \$700.00	Logo Fleece Blanket \$25.00	\$725.00
The Walking Company	75	Gait Analysis, Orthotic Recommendations (75 @ \$10.00/ea) \$750.00	Gift Card \$25.00	\$775.00
Trident University	55	Adult Degree Program, Pens, Notepads, Chap-sticks, Prior Learning Assessments \$55.00	Starbucks Gift Card \$25.00	\$80.00
Visiting Angels	65	Senior/Disabled Living Assistance Info Chocolate, Oranges, Hand Sanitizer, Pens, Highlighters (65 @\$3.00ea) \$195.00	Coffee Basket \$30.00	\$225.00
Yakult USA	125	Probiotic Drink Samples \$190.00	Gift Basket \$55.00	\$245.00
25 Exhibitors participating in this event	75 Average number of employees at each booth		\$8,345 worth of goodies, screenings, samples and prizes	

120 Passports were taken
110 Passports were returned
125 Employees attended event

Employee Passport Evaluation:

1. How would you rate this event? 1 2 3 4 5 (5 being the best)

Employees Marked: 1= 0 2= 0 3= 2 4= 30 5= 163 Unrated= 126

2. What was your favorite exhibitor?

- #1 Current Crop
- #2 doTERRA Oils
- #3 Massage
- #4 Chiropractor
- #5 Screening

3. Employee Comments:

- Very interesting and enjoyable. –Lillian F.
- Enjoy this every year. –Tammy C.
- Great job with the vendors. –Lucian D.
- Very helpful event, fun. –Cassandra M.
- You got everything, great job! –Monica W.
- Excellent as is, thoroughly enjoyed. –Pat W.
- Great information. –Anita D.
- Best fair ever! –Darden J.
- Great variety. –Tiffany F.
- Food was excellent. –Linda S.
- Great fair. Very informative and friendly. No pressure. –Anna Mae T.
- I enjoy this event every year-hope it continues in the future. –Ann D.

4. Employee Suggestions for Future Topics:

- Nutritionist
- Reflexology
- More health insurance
- Weight loss through proper eating

Vendor Ratings:

Organization & Communication	1= 0	2= 0	3= 0	4= 2	5= 23
Employee Participation	1= 0	2= 0	3= 1	4= 2	5= 22
Overall Experience	1= 0	2= 0	3= 0	4= 0	5= 25

Vendor Comments:

- “Great event we would love to come participate again next year.” –Xocai Healthy Chocolate
- “The employees were very nice and well educated.” – Oregon Sleep Specialists
- “Great atmosphere, it’s nice to see that a corporation really cares for their employees.” –Heaven Earth Acupuncture